



# Rules governing the use of the AIIC marks (acronym and logos)

---

Published: February 3, 2006 Last updated: January 15<sup>th</sup>, 2021

---

## **Acronym**

Active and associate members (or groups of members) of the Association may use the Association's acronym in the following way on their headed paper, business cards, or websites:

Pierre Durand, *Member of AIIC* or *Pierre Durand, Member of aiic*

Pierre Durand, *AIIC* or *Pierre Durand, aiic*

Pierre Durand, Jean Dupont, *Members of AIIC* or *Pierre Durand, Jean Dupont Members of aiic*

Pierre Durand, Jean Dupont, *AIIC* or *Pierre Durand, Jean Dupont, aiic*

## **Logo**





## Use of the AIIC logo

### President, Treasurer and Executive Secretary of the Association

The President, the Treasurer, and the Executive Secretary of the Association may use the AIIC logo as the AIIC letterhead as shown in the model that appears below. The Executive Secretary of the Association may use the AIIC logo, in whatever dimensions or colors, in any publications or on the website of the Association.

### Members

Active and associate members of the Association may use the logos that appear below on their headed paper, business cards or websites, **with the mention** "Membre de" or "Member of" above the logo.



Templates available from the Secretariat.



## Groups of members

Groups of members may be authorized to use the logo that appear below on their headed paper, business cards, publications or websites **with the mention** *Membres de* or *Members of* of above the logo.



### Only under the following conditions:

- All the members of the group must be candidates or members of the Association and the majority must be active members.
- The use of the mark is subject to **prior permission** having been granted by the Executive Committee of AIIC.
- Applications for permission must be sent in writing and must contain a commitment to withdraw from circulation all advertising material containing the AIIC logo if one of the members of the group is not or is no longer a member in good standing of the Association. A list of the members of the group must be annexed to each application.

Templates available from the Secretariat.



## Regions

The Regions, under the responsibility of the Regional Bureau, may use the AIIC logo, clearly **indicating the name of the region** in English or French, or possibly in the language(s) of the region (without the word "region"), on the right of the logo, as in the model below.



## National/Regional Associations

Only national/regional associations that have been recognized by AIIC may use the AIIC logo, **clearly indicating the name of the national/regional association** in English or French, or possibly in the language/s of the Region or the country on the right of the logo, as in the model below:



This logo may be used, under the responsibility of the Regional Bureau, on the association's headed paper and business cards, as well as on the association's publications and website.



## **PowerPoint Presentations**

The AIIC PowerPoint template may be used by members making PowerPoint presentations about AIIC or about AIIC-related themes under the following conditions:

- Members making the presentations must be duly mandated by an official AIIC body (ex: AIIC Bureau, Council, a negotiating or professional delegation, the Standing Committee of the Private Market Sector, the Standing Committee of the Agreement Sectors, the Staff Interpreters' Committee, Assembly or Council committees or groups, regional bureaus or Council members etc.)
- The general design, logotypes, color and picture backgrounds ... may not be modified in any way.

## **Notes**

Copies of logos may be obtained through the Secretariat.

**In all cases, colours and proportions must be strictly respected (see *AIIC's Visual Identity Guidelines, available in*).**